

The Ellsworth Park Farmers Market Application Form 2015



Managed by: Washington Park Association of Hudson County, Inc.

[Market will start on Wednesday, June 3, 2015 till Wednesday, Sept. 23, 2015 from 3PM – 7:30PM]

Address: Ellsworth Park @ 2301 Palisade Avenue between 23rd & 24th Street

*Market day and time may change depending on vendor availability. Contact the WPA if a better day works for your business.

Please print all information clearly. Return to 662 Palisade Avenue, Jersey City, New Jersey 07307 or email to wpahudsoncounty@gmail.com, by April 17, 2014. If you have any questions please call Mory Thomas at: 646-648-3390. All checks should be made payable to WPA.

NAME:	
PHONE:	
E-Mail Address:	
NAME OF BUSINESS/FARM:	
MAILING ADDRESS: Street/PO Box	
Physical location of farm Street/location	
City, County and Zip	
SS# or Tax ID code to expedite permit	

Vendor Types:

Farm Vendor

Sells agricultural products grown on their own farm within 250 miles of Union City, NJ. Farm vendors can sells both added-value (such as jelly or cheese) and/or fresh agricultural products, 80% of which are directly grown or produced on their own farm. Farm vendors may sell a portion of products from other local NJ farms upon approval of the board. (All products/produce from other farms must be labeled).

Prepared Food Vendor

Sell foods including: baked goods, coffee, sauces, jellies, and dairy. WPA prioritizes vendors who source as much of their ingredients from local farms within 250 miles of Union City. In compliance with NJ regulations such foods must be prepared in licensed inspected commercial kitchens. See Ch. 24 of the NJ Health regulations.

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Con	cession	Food	Ven	idor

Food trucks with City and State verified permits may sell food cooked at the market. Vendors may also sell reheated food that has been prepared in a commercial kitchen. WPA prioritizes vendors who source as much of their ingredients from local farms within 250 miles of Union City as much as possible.

Specialty Vendor

Which includes merchandise, products or services that complement the food offerings or further the mission of the WPA, i.e. knife sharpening, organic beauty products or local pet food.

Artisan/Craft Vendor

Which are vendors who sell unique and high-quality handcrafted art and craft work.
Please specify what type of vendor category pertains to your farm or business:
If you are a farm vendor please indicate: NUMBER OF ACRES UNDER CULTIVATION: FARMING PRACTICES: Certified Organic Registered Organic Chemical Fertilizer and Pesticide free Conventional Bio-Dynamic
PRODUCTS FOR SALE: List items, fresh or prepared, which you intend to sell. Please be as specific as possible.
Will you be selling any products produced by another vendor or establishment? Please list and indicate the percentage of your products that are not produced by yourself.
PRICING: Our neighborhood is mixed income and we would like to ensure that products sold at the market are reasonably affordable for our community. Please list the price range of your products and if these prices are comparable to similar products sold at Farmers Markets.
Employees:
Please list all of the employees who will be working at your booth other than yourself along with contact
information. If your staff changes please provide new contact information:

Washington Park Association of Hudson County, Inc. expects all vendors who employ hired staff to comply

with New Jersey Labor standards for wages and breaks and Equal Employment Opportunity guidelines.

Vendor fees:

- Food vendors (farm, prepared and concession) \$25 fee for a 10ft x 10ft booth weekly fee. There will be a \$10 dollar fee for each additional 10ft x 10ft space or a flat \$10 fee if less than an additional 10ft x 10ft is needed.
- Specialty, Craft, Artisan and small business incubators designated by the board (which can include some food vendors) will be charged a \$25 weekly fee.

Vendors who pay in full by May 7, 2015 will receive a %10 discount.	
NUMBER OF BOOTHS (10' X 10')	
Will you be participating in the WIC Farmers Market Nutritional Program in the 2015 season? If you will be asked to display your WIC poster at your market display. YES NO	s,
Please describe the tables, trucks, freezers, etc in your display. Indicate how much space your booth requires. Include a list of any special needs your booth will require. The WPA Board will make every effort to accommodate your needs.	7
INSURANCE: Every vendor and nonprofit organization at the Ellsworth Park Farmers Market are required to send proof of liability insurance by May 15 th and name these two entities as additionally insured (on separate documents) for all farmers market dates. Farmers Market dates are: June 3, 10, 24; July 1, 8, 15, 22, 29; August 5, 12, 19, 26; September 2, 9, 16, 23, 30 (see examples below)	
Washington Park Association of Hudson County, Inc	
662 Palisade Avenue	
Jersey City, NJ 07307	
AND	
The City of Union City	
3715 Palisade Ave	
Union City, New Jersey 07087	
Name of insurance carrier:	
Policy Number:	
SIGNATURE. DATE.	

I HAVE READ THE ATTACHED FARMERS MARKET VENDOR RULES AND REGULATIONS AGREEMENT AND AGREE TO ABIDE BY THEM. I UNDERSTAND THAT NON-COMPLIANCE WITH THE BY-LAWS OF THE MARKET OR WIC REGULATIONS CAN RESULT IN MY

MEMBERSHIP BEING REVOKED.

SIGNATURE OF VENDOR:	DATE:	

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