



Washington Park Association of Hudson County

Minutes - January 6, 2020

Time: 7:30PM Called to Order

Location: 155 North Street at St. John's Church Parish Hall (first room in hallway on right)

Meeting called by: WPA Board of Trustees

Facilitator: Nick Lawrence

Minute Keeper: Starr James

Attendance

Quorum: 9 of 11 trustees in attendance

Board of Trustees

Nick Lawrence, President: Y
Jessica Glenza, Vice President: Y
Mike Sihksnel, Treasurer: Y
Starr James, Secretary: Y
Tim Brown, Trustee: Y
Laura Healy-Santo, Trustee: N
Eric Fleming, Trustee: Y
Jennifer Lozado, Trustee: N
Katherine Parker, Trustee: Y
Daniel Savaterri, Trustee: Y
Paul Scalia, Trustee: Y

Others

Kate Lawrence
Jennifer Birge
Officer Matthew Ramos, JCPD
Freeholder Romano

Call to Order

Time Allowances:

7:30 PM - (Time allowed: 5 minutes)

- Welcome visitors
- Reading of WPA mission and rules of conduct
- Trustee roll call
- Ratification of minutes

Minutes from the 12/2/2019 meeting were ratified.

WPA Mission Statement

The objective of the Washington Park Association (WPA) is to work with the community to revitalize, maintain and protect Washington Park in Hudson County, New Jersey and promote its use through the development of programs and activities that enhance the quality of life of park users and local residents.

WPA Code of Conduct

In the interest of fostering community relations and assuring the on-going health of the WPA, all meetings will maintain an atmosphere of courtesy and civil conduct. When there is a disagreement of any kind, people will address each other with respect. An individual's presence at a meeting indicates acceptance of this policy. Anyone whose words or actions go against the policy may be required to leave a meeting.

Officer Reports

- **President's report**
Maintain efficacy of organization in the face of leadership turnover
Create a sustainable plan for garden maintenance
How can WPA better support the community?
\$15K fundraising goal for 2020
- **Treasurer's report**
TD Bank account set up, petty cash ~\$8,000
- **Secretary's report**
Some website updates were made
Trustees to send bios/photos

Community Partners and Guests

- Jersey City North District Crime Statistics
- North District announcements
- Freeholder Romano confirmed that new lights and exercise equipment (workout station) are coming soon

New Business

- Introduction of new potential trustees: Kate Lawrence & Jennifer Birge
- Motion to vote in Kate & Jennifer as new trustees was unanimously approved by voice affirmation
- Total trustee count is now 13; 7 required for quorum

Old Business

- Green Acres update: Signage layout in production.
- WP Dog Run renovations
- Workout Station under construction

Other New Business

Establish working groups to tackle projects. Groups would update the Board on project status on a quarterly basis.

Trustee interests:

Tim: fundraising, social events, Little League, movies (1-2)

Kate L: gardening, help to figure out which JC city meetings to attend

Kat: gardening, community action and support, weekend events

Jennifer B: gardening, movies

Paul: fundraising, movies, WPA promotion

Mike: community action, fundraising, recruitment, establishing framework for recruitment and volunteer coordination

Daniel: anything

Jessica: gardening, community action

Nick: fundraising, movies

Starr: movies, website maintenance and online promotion

4 fundraising events for 2020 (1 per quarter)

WPA to represent at community events as much as possible.

Utilize Google docs and calendar for documentation and organization of events

Starr to update website, and determine cost of paying for a platform in order to get more features. Look into getting the site content translated to Spanish and serving up 2 versions (English/Spanish).

Increase social media presence.

Locate a park survey map to reference at future meetings.

Choose dates for events:

Fundraiser: 1/24 at Paulie's Brickhouse (\$40 per ticket). Use Eventbrite to sell tickets. Potential 50/50 raffle.

Spring planting/ egg hunt: 4/18 tentative

Kate L. to talk about Climate Action Plan next meeting (meeting in a box)

Mike will work to update bylaws to better protect trustees

Jan. 15: JC City Hall meeting on stormwater (START) from 6:30-8pm

9PM – Adjournment