



Washington Park Association of Hudson County

Minutes - March 2, 2020

Time: 7:30PM Called to Order

Location: 155 North Street at St. John's Church Parish Hall (first room in hallway on right)

Meeting called by: WPA Board of Trustees

Facilitator: Nick Lawrence

Minute Keeper: Starr James

Attendance

Quorum, 10 trustees in attendance

Board of Trustees

Nick Lawrence, President: Y
Jessica Glenza, Vice President: N
Mike Sihksnel, Treasurer: Y
Starr James, Secretary: Y
Jennifer Birge, Trustee: N
Tim Brown, Trustee: N
Laura Healy-Santo, Trustee: N
Eric Fleming, Trustee: Y
Kate Lawrence, Trustee: Y
Jennifer Lozado, Trustee: N
Katherine Parker, Trustee: Y
Daniel Savaterri, Trustee: N
Paul Scalia, Trustee: N

Others

Officer Matthew Ramos, JCPD
Freeholder Romano

Call to Order

Time Allowances:

7:30 PM - (Time allowed: 5 minutes)

- Welcome visitors
- Reading of WPA mission and rules of conduct
- Trustee roll call

- Ratification of minutes

Minutes from the 2/3/2020 meeting were ratified.

WPA Mission Statement

The objective of the Washington Park Association (WPA) is to work with the community to revitalize, maintain and protect Washington Park in Hudson County, New Jersey and promote its use through the development of programs and activities that enhance the quality of life of park users and local residents.

WPA Code of Conduct

In the interest of fostering community relations and assuring the on-going health of the WPA, all meetings will maintain an atmosphere of courtesy and civil conduct. When there is a disagreement of any kind, people will address each other with respect. An individual's presence at a meeting indicates acceptance of this policy. Anyone whose words or actions go against the policy may be required to leave a meeting.

Officer Reports

- **President's report**
 - \$850 raised for Unity Tour
 - Next fundraiser: April
 - Exercise equipment is mostly in place
 - New lamps being installed in Park 1
 - Sprayground splash pad to be resurfaced
 - FITH looking for letter of support from Romano and Stack for farmer's market
 - Stack to contribute plants to spring planting
- **Treasurer's report**
 - \$9856.95 in bank, plus \$425 from Unity Tour fundraiser
 - Sponsorship of events needs to be apolitical
 - Dues email will go out soon
- **Secretary's report**
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Community Partners and Guests

- Jersey City North District Crime Statistics
- North District announcements

New Business

- Plates for Parks event TBD
- Shakespeare in the Park: bring to WP?
- New sidewalks and trees coming to Central Ave: Kate L. to draft some points about not planting Gingko trees
- Romano: Hook up with Hoboken Family Alliance about their egg hunt; running our own would require lots of logistics
- Romano to acquire a large map of park
- Print t-shirts for trustees? Swag? Polo shirts just for trustees?
- Redesign logo? (Eric's brother)
- Do we just stick to learning garden for spring planting?
- Mike to look into a WPA voicemail

Sponsorships

- Shop Rite: just need to send application
- CarePoint: on hold
- Sponsorship packages have updated price points to be more reasonable
- Potentially print sponsor logos on t-shirts

Tricky Tray/ Fundraising ideas

- Mike: AAA Mets tickets, XFL team? Wine donations
- Eric: whiskey tastings, Bobby Dee's
- Packages for local restaurants
- Stack can potentially donate a space to hold events
- Sell t-shirts, give away WPA stickers
- Towels to sit on at movies
- Donation jar at snack tables
- Signage promoting WPA
- General mailer with donation info in English and Spanish

Gardening ideas

- Inventory storage container
- Move Park 4 container?
- Event to paint bunker boxes
- What tools do we have/ need?
- April 4th tool inventory
- How many planting attendees?
- Reach out to schools, scouts, etc
- Post on social media
- Hand out lunch ticket when volunteers sign waiver
- Potential theme for park/garden for 2021 (butterfly garden, pollinator garden, ect)

Old Business

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9PM – Adjournment