WPA Special Trustee Meeting

Sunday June 16, 2013

11:am-1:00pm

11:08 AM Begin

Attendees:

Vilma Cabrera – Intern

Nick Caballero - President

Mory Thomas - Trustee

Katherine Crawford- Gray – Trustee

Lisa Blando – Trustee

Terri Neuner – Secretary – Note Taker/ Time Keeper

Quorum obtained

Introduction Vilma –

* Student – at School for International Training
* Interested in Community outreach and development
* Grant writing
* Full time internship needed and paper
* Written letter needed
* Practica online evaluation needed at end of internship.
* Katherine to work with Vilma on various projects.
1. Sustainability of program
2. Movies
3. WPA Live – Fund Raising Packages, grants, marketing,
4. Mailing List
5. Organization of the organization
6. Website
7. Big Dig help – Parks Coalition
8. Grant Writting , Cultural Affairs

NEA recipients for fund raising packets

Katherine to intially meet - Tuesday 9am.

11:47am

Movies in the Park

Project – 12 Movies – 2 movies / Park

+ 2 other movies in sister parks

Hudson County grant – $30,000 –

Check received $12,000 = 12 movies deposit + lawn signs and promo materials.

10% management fee

Dates and locations:

July -Wed Thur- Fri

17th Bayonne 21st Rain Date

18th Hoboken – 27th Rain Date

19th WPA - 28th Rain Date

24th Lincoln Park - 31st Rain Date

25th JJ Braddock - 29th Rain Date

26th North Hudson/ Kearny 3rd Rain Date

August Movies

2nd RNA – 7th Rain Date

9th WPA – 14th Rain Date

15th Hoboken - 18th Rain Date

16th Pershing Field – 21st Rain date

21st Bayonne – 25th Rain Date

23rd North Hudson/ Kearny - 31st Rain Date

28th JJ Braddock – 6th Rain Date

30th Lincoln Park – 7th Rain Date

12:12pm

Need to pay for movie rights – 2 popcorn machines and servers

4 lawn signs per park
Flyers

Movies

Lincoln Park                                        Lilo & Stitch                                                         Madagascar

Bayonne Park                                    Rise of the Guardians                                     Hotel Transylvania

Columbus Park                                  Happy Feet                                                         Despicable Me

Washington Park                              The Muppets                                                     Willy Wonka and The Chocolate Factory (Gene Wilder)

West Hudson                                     Cloudy with a Chance of Meatballs          How to Train your Dragon

JJ Braddock                                         Monster Inc.                                                      Puss n Boots

Movie choices – WPA

1. **Nemo**
2. **Lorax**

12:39pm

Fund Raising Packet – Per Katerine, Below

-Need to add “NEA”

-Katherine will provide up to date budget

      **BandStand** – a dynamic contemporary music program is in development with the founders of the newly formed Riverview Jazz Festival in Jersey City Heights

       **Celebration of O’Connell’s Run’s walker and runners** – O’Connell’s Run is a 5 kilometer run/walk, with a separate Kids’ Fun Run, raising awareness for cystic fibrosis.  People of every age and every level of fitness register for The Run.  WPA will kick off the day, by hosting the awards ceremony for the walkers and runners.

       **Hudson County Opera “Flash Mob” –** this dynamic and young opera company is used to working in nontraditional locations and engaging new audiences with an old artform.  Don’t be surprised to hear an aria wafting down from the branches of a cherry tree!

       **Hudson Theater Works “Garden Grown Drama”** - committed to theater classics with a rugged aesthetic, actors will delight audiences of all ages with performances throughout the Park-

       **cuda (community for urban dance and art)** – a New Jersey based nonprofit organization designed for the educational purpose of providing a positive and creative outlet for inner-city youth will engage audiences with the community forms of dance founded in urban culture

       **Shorts in the Park** – WPA is currently talking with the Golden Door International Film Festival to create a small daytime cinema in the Park to showcase short international films. Nick will reach out

       **“Ask Granny” –** the Hudson County Geneologial Society will run one hour interactive geneological research workshops with groups of 10 – 12 young people. Working with a facilitator, workshop participants will document their family history to share with their parents and friends.

       **The Donovan Ensemble**  - founded in 2005 in Union City by two supremely talented physical theatre artists, Johnnie Niel and Joe Kolbow, the Donovan Ensemble are again slated to be this year’s hilarious Masters of Ceremony for the main stage. Give them an enclosed tent to do costume changes.



**Story Haven** - storytellers will engage children with the latest books, encouraging the audience to develop the story based on the park environment.

       **Creative workshops** - Indian drumming, DIY safety projects, theatrical fencing, children’s sing-along, and more.  Using discrete locations in the park, artists will offer audiences who are new to the arts a way to get hands on fast with different art forms. **T-Shirt silk screen designs**

       **Visual Artists Demonstrations** - in association with Riverview Artist District and St. John’s Art group, more than 30 local artists will display and talk about their inspiration and techniques

       **Curated food vendors** - along with WPA’s commitment to presenting professional and exciting arts and music, in 2013 we are growing our accompnaying food and beverage offerings.  All vendors are carefully selected for high quality, interesting, and healthy menus.

-Weekly meetings to be held going forward to prep for WPA Live.

-Adjourn 1:16pm