WPA Special Trustee Meeting Minutes

May 23, 2013

7:41pm

Attendees:

Nick Caballero

Mory Thomas

Lisa Blando

Wendy Paul

Craig Hanlon

Susana LaTorre

Terri Neuner

Katherine Crawford - Grey

Quorum

Green Acre Grant – Peter unable to attend.

- Signage illustrations provided –

- Wendy- Move logo into center balance out

- History signage will detail photos and text with historical facts

* \*\*\*\*Looking for mapping / photos of park at County Library – Historical information for signage – **Susanna.** \*\*\*\*

- Budget is at $234,558.72 . Total budget is $372,000

- OK if over budget.. Looking for capital gains.

- Discussed options and potential changes

Goldman Sachs Teamworks Day

Next Friday – May 31st

-Leonard Gordon / Pershing Field also participating.

- 20 Volunteers - More than ½ men.

-$2400

-8:00am-2:00pm

-8:30am arrive

-8:45am Nick speaks

-9:00am start

-Plants are on order – from LeeRon

-Local food options-

- Local Caterer?

- Fruit Bowl

- Pizza Truck

- Gino’s, Rhumbas, Cinco De Mayo

- Lisa to create approved Media information

Annual Planting in the Park

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-9:00am-3:00pm

-9am Registration

-Fruit and Granola Bars

-Sandwiches from – Shop Rite/ Marin Blvd. – 2 People to get sandwiches

-Lunch at 12:30pm

-Walter Parks playing 1-2pm

-Wrap up at 3pm

-\*\*\* Contact Bob Boudreaux to get flyers to hand out at planting for WPA Live\*\*\*

- Tables

* RNA Maybe
* Yoga in the Heights
* Ogden’s End Community Garden
* UCNA
* JC Parks Coalition - Maybe
* Friends of Leonard Gordon - Maybe
* Farms in the Heights - Maybe

-Empire Realty will participate

WPA Live

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-O’Connell’s run discussion- Joint fundraising – Special community Event.

- Help Maria promote

-Deadline needed- Project Plan needed

-Which Sponsors for each event?

-Funding discussion – check allocations- shared

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Questions-

* Invoicing from Vendors to both organizations?
* 501C3 partnering with another?
* 501C3 partnering with a non 501C3 organization?
* Can and should O’Connell’s run apply for a tax exempt EIN
* How does Maria handle the money she receives’. Checking account? What type of account? What process does she use for fund allocations.

Artist

* Union City Artists includes
* Gabriel will be involved

Food

* Giros
* Cinco De Mayo
* Lizmonade

Fundraising goal - $17,000

* We need to get out there and FUNDRAISE
* What banks/ company will we approach? BCB, Bayonne, TD Bank, PSEG, United Way
* AIG will probably contribute
* Craig- SEND EMAIL BLASTS TO MAILING LISTS FOR DONATIONS, Indigo, Kick Start
* \*\*\*\*\*Put list together – Top 5 companies\*\*\*\*\*
* Provide Fundraising

Adjourn 9:24pm